



FACTS:

- ▶ 4,378 pedestrians were killed in traffic crashes in 2008
- ▶ Children 14 and-younger accounted for 6 percent of those fatalities
- ▶ Adults 65 and older accounted for 18 percent of all pedestrian fatalities*

**LIFE IS
PRECIOUS**

**Look before stepping into
a life-changing moment**



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*All statistics obtained from
National Highway Traffic
and Safety Administration.